



Company Overview

iBAHN® is the leading global provider of secure wired and wireless broadband services to the hospitality industry. Since its founding in 1998 in Salt Lake City, iBAHN has made it exponentially easier for business travelers and other hotel and convention guests to work online with its simple-to-use access to high-speed connections.

Business travelers don't just appreciate quality broadband service -- they expect it. And iBAHN provides this service to over 2,100 locations in 28 countries worldwide.

iBAHN services their clients with:

Fast Interconnectivity

The old adage of "time is money" has never been truer...a high-speed connection is necessary for Internet users who need to download materials or use video for an on-line conference. In today's environment 1 in 4 hotel guests will use broadband services at a hotel. What's more, 42% of surveyed guests planned to download audio files during their stay, and 13% planned to download video files. iBAHN's network is designed to provide business-grade broadband services for travelers.

Secure Connections

Security on the World Wide Web (WWW) is a top concern for business travelers, especially when they are on the road. iBAHN helps keep private information private by providing a private network for guests, so that they are not visible on the public Internet. In addition, iBAHN deploys enterprise-grade firewalls at both ends of a connection between the Points-of-Presence (POP) and the hotel property itself and uses additional measures to ensure each guest's computer is isolated from users in other hotel rooms .

In addition iBAHN is the only provider to have implemented end-to-end Wi-Fi (wireless) security through Wi-Fi Protected Access (WPA). That means that iBAHN wireless is a totally secure solution for business travelers. WPA encrypts the Internet traffic transmitted across the "airlink" between a wireless access point and a guest's laptop, making sure that hackers and snoopers cannot read guests' transmissions.

Also, iBAHN works with individual corporations to certify their Virtual Private Network (VPN) connections, so guests can access and safely log on to their corporate networks. In addition, iBAHN allocates Internet Protocol (IP) addresses dynamically so that guests can easily use their VPNs at any location. iBAHN has access to a virtually unlimited number of discrete Internet Protocol (IP) addresses. Hotel properties that have a limited number of IP address can only support a small number of users at a time. Guests of iBAHN-serviced hotels do not have those constraints.

In addition, travelers needn't worry about nasty viruses and worms. iBAHN proactively monitors for malicious programs, and as soon as such a program is detected, iBAHN disables the virus's port, thereby minimizing the chance of any service disruption and computer infection. Major F100 companies have relied on iBAHN to provide service during their annual sales and technology meetings, and have certified their VPN network set ups with iBAHN to ensure secure and reliable connectivity. iBAHN has certified over 350 corporations, including 24 of the Fortune 50, and nearly a third of the Fortune 100.

Reliable Service

iBAHN is the leading Internet Service Provider (ISP) to hotels and meeting sites for good reason – it is consistently dependable. Thanks to technological advancements and innovative insights, hotels and their guests can rely on iBAHN's services. From minimizing network downtime by diverting Internet traffic during outages, to managing and prioritizing HSIA traffic based on needs of guests, iBAHN ensures that their services hardly falter.



-more-

Also important is iBAHN's financial stability. The company has been in operation since 1998 and has consistently reported quarterly profits since 2003. Ninety-five percent of iBAHN's contracts that have come up for renewal have been renewed by the company's hospitality customers.

Qualified Support

iBAHN is a "full service" hospitality Internet connectivity provider and the only one with dedicated sales support and field service support employees serving only the hotel industry.

No other provider offers more guest support and troubleshooting assistance than iBAHN. Certified technicians and engineers are always available as an expert resource and are located regionally to be able to be on-site where needed. In many cases, iBAHN deploys permanent staff to the hotel, to support large scale conferences, maintain systems, and help prevent issues from arising.

A Must-Have for Meeting Planners and Business Travelers

Guests, accustomed to high-speed Internet service at home and work, now naturally expect the same caliber of service while traveling. Hotels and meeting sites using iBAHN's services meet these expectations.

In addition to fast interconnectivity, secure connections, reliable service and qualified support for Internet service, iBAHN makes planning a conference easy with special meeting planning services, including:

- technology applications – iBAHN will handle all of the arrangements for video conferencing, web casting and Internet kiosks/cafes
- networking – iBAHN can setup a private Internet or Intranet connection anywhere a meeting planner needs one
- usage reporting and metrics – these reports provide meeting planners with detailed information such as the number of unique users on the network
- live technical support – planners can enjoy round-the-clock access to live phone support or select to have an iBAHN network-certified technician on-site

iBAHN Fast Facts:

- Number of wired and wireless connections supported by iBAHN since 1998: 30,700,000
- Total number of locations served: 2,100
- Number of countries operational: 28
- Growth rate year over year from 2004: 203%

Media Contacts: Heather Keroes
Ypartnership Public Relations
407-838-1704
Heather.Keroes@ypartnership.com