

PRESS RELEASE



Community hub launched to celebrate 10 years of UK broadband

London - (30 September 2009) – iBAHN, the worldwide leader in digital entertainment and Internet solutions for the hospitality and meeting industries, today announces the launch of 10 years of broadband (www.10yearsofbroadband.com) an online community hub offering a review of the past decade of broadband evolution, and a look to the future of our connectivity needs.

10 years of broadband has a wealth of factual information, including a timeline of highlights, expert opinion with comment pieces from the hospitality industry's leading connectivity thinkers, and a chance to get involved via the 'have your say' tab, which incorporates a survey and Twitter account (<http://twitter.com/10yearsofbb>), offering a gateway into the ongoing broadband debate on Twitter.

As well as retrospective information and opinion, the hub also includes forward-facing predictions, which include a video by iBAHN's global CEO David Garrison and the opportunity for people to take part in a broadband survey, which asks seven brief but key questions to help build knowledge of how we as a community, are utilising connectivity now, and what will be essential in the future.

The feedback gained through the survey will be invaluable, and the results will be publicised on the 10 years of broadband site. The survey aims to identify current broadband usage, issues over connection speeds, security and the types of content, such as music and video, group conferencing and online TV, that people are accessing.

Graeme Powell, Managing Director EMEA, iBAHN, comments: "At iBAHN we've seen the broadband landscape change radically over the past 10 years, and we felt this was the perfect opportunity to take stock of how the industry has evolved - and where we go from here. 10 years of broadband has been developed to offer a focal point for broadband facts, opinion and predictions. We want the broadband community to get involved and build a conversation around what has been achieved, but also discuss where we must focus our energies to deliver over the next 10 years."

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About iBAHN

iBAHN is the only global provider of digital entertainment and Internet solutions for the hospitality and meeting industries. Monthly, more than 1.7 million travellers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in more than 2,500 hotels, conference centres and meeting spaces in 34 countries worldwide across six continents. iBAHN's digital entertainment offering, ETVi, offers hotel guests leading digital video and entertainment services. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than a third of Fortune 100 corporations. For more information, please visit www.ibahn.com or www.ibahnemea.com

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