

NEWS ALERT



iBAHN European Forum Roadshow reaches London – June 17th

London - (June 1, 2009) – iBAHN, the worldwide leader in digital entertainment and Internet solutions for the hospitality and meeting industries, today announces its London forum, which will be the final leg of its European Forum Roadshow, 2009.

The iBAHN Forums will take place across Europe between June 3rd – 17th, visiting Paris on June 3rd, Madrid on June 9th, Frankfurt on June 16th and finishing in London on June 17th at the Grosvenor House Hotel (<http://www.marriott.co.uk/hotels/travel/longh-grosvenor-house-a-jw-marriott-hotel/>).

The iBAHN forums have been developed to help hoteliers to understand the future direction of digital information and in-room entertainment services and how this impacts revenue and guest satisfaction. The events will offer speakers, demonstrations and hands-on work sessions that focus on how hoteliers should engage with their guests to satisfy increasing technology demands.

As part of the event, iBAHN will also demonstrate its ETVi HD offering, which launched in April this year. ETVi has been designed as an all-digital system, integrating electronic booking capability for hotel services such as room service and dinner reservations with HD digital TV, which offers picture quality with up to five times more detail than Standard Definition (SD) TV, HD digital video, secure high-speed Internet services and digital audio. Using ETVi HD guests enjoy intuitive navigation and multi-language capability to cater for global travellers, whilst also offering a greater choice of high quality entertainment.

For further information, or to book your place at the London forum please visit <http://www.ibahnemea.com/events09/>

iBAHN's MD EMEA Graeme Powell, comments: "The iBAHN Forums will give us the chance to introduce iBAHN's new ETVi HD offering across Europe and meet our hotel partners face-to-face. Increasingly our customers are telling us that their guests are demanding evermore innovative entertainment options, and want to be connected to collaborate and share data through Web applications. At iBAHN we refer to these guests as the iGENERATION, and our services have been developed to answer their needs and offer hoteliers the opportunity to differentiate services and build revenue."

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About iBAHN

iBAHN is the only global provider of digital entertainment and Internet solutions for the hospitality and meeting industries. Monthly, more than 1.7 million travellers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in more than 2,500 hotels, conference centres and meeting spaces in 28 countries worldwide. iBAHN's digital entertainment offering, ETVi, offers hotel guests leading digital video and entertainment services. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than a third of Fortune 100 corporations. For more information, please visit www.ibahn.com or www.ibahnemea.com

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