

NEWS ALERT



iBAHN Forums visit Amsterdam, June 15th

London - (June 9, 2010) – iBAHN, the worldwide leader in digital entertainment and Internet solutions for the hospitality and meeting industries, today announces its Amsterdam Forum, which concludes the latest series of EMEA forums focused on educating hotels in new technologies.

The Amsterdam iBAHN Forum will take place on June 15th at Hotel Okura, and will be attended by leading TV suppliers including Symon Dacon, LG, Samsung and Philips. iBAHN has already taken its forums to Dubai and Paris over the last month.

The iBAHN Forums have been developed to help hoteliers to understand the future direction of digital information and in-room entertainment services and how this impacts revenue and guest satisfaction.

Attendees at Hotel Okura Amsterdam will gain insight to the latest information, technologies, and trends that will shape the course of hospitality digital solutions. Each two-hour event will provide the opportunity to take part in practical hands-on sessions, and have face-to-face meetings with industry experts to learn more about how digital entertainment and Internet solutions can help to increase occupancy levels and sales.

For further information, or to book your place at the forum of your choice, please visit www.ibahnemea.com/forums

iBAHN's MD EMEA Graeme Powell, comments: "At iBAHN, we understand that technology is constantly changing and that guests' expectations of being 'constantly connected' are providing a real challenge for the hospitality industry. We have developed the iBAHN Forums to help our hotel partners understand the ever growing demand for new technology services in a practical and honest manner. We welcome hoteliers of all types who want to learn more about how they can use these services to increase revenue and build guest satisfaction through differentiated, personalised offerings."

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About iBAHN

The company is the only global provider of digital information/entertainment and Internet solutions for the hospitality and meeting industries. Monthly, more than 1.8 million travelers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in nearly 3,000 hotels, conference centers and meeting spaces in 41 countries worldwide. iBAHN's digital entertainment and information services feature leading programming in the Americas, Europe, Asia, Australia and India. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than 40% of Fortune 100 corporations. For more information, please visit www.ibahn.com.

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