

PRESS RELEASE



Hilton Dubai Jumeirah chooses iBAHN to provide High Definition entertainment services and High Speed Internet access

Dubai - (29 April 2009) – iBAHN, the worldwide leader in digital entertainment and Internet solutions for the hospitality and meeting industries, today announces the installation of its complete in-room HD (High Definition) digital entertainment package, ETVi and High Speed Internet Access solution at the Hilton Dubai Jumeirah.

Guests staying at the 389 room Hilton Dubai Jumeirah, located on Jumeirah Beach Residence - The Walk, will now benefit from digital services direct to their rooms, combining HD digital TV entertainment, which is only offered in a select number of hotels in Dubai, and secure high-speed internet services. Furthermore, guests also enjoy high-speed wireless internet connectivity in the hotel's open areas and access to six Internet ready PCs in the business centre.

The hotel now has the facility to integrate guest services with entertainment packages in its rooms, improving customer satisfaction through the system's ease of use combined with greater choice of high quality entertainment. iBAHN also offers toll free 24-hour technical support to guests through its Middle East-based support centre, which offers both Arabic and English language support.

Christian Muhr, General Manager of Hilton Dubai Jumeirah Resort & Residence comments: "iBAHN is held in high regard by the Hilton group worldwide. Its level of service and technology offering was the clinching factor for us to make iBAHN our partner of choice. Following completion of the installation, the Hilton Dubai Jumeirah now offers unrivalled levels of internet connectivity and digital entertainment technology, meaning we can offer the highest level of guest satisfaction and secure our position as a top destination choice for both the business and leisure traveller."



Hauke Lenthe, Regional Manager Middle East, iBAHN, comments: “iBAHN’s continued success in Dubai and the Middle East region speaks volumes about our levels of service and investment in developing guest satisfaction and increased revenues for our hotel customers. We hope that this installation, in one of the world’s fastest growing international business hubs, will act as a blueprint for future successful partnerships in the region.”

About iBAHN

iBAHN is the only global provider of digital entertainment and Internet solutions for the hospitality and meeting industries. Monthly, more than 1.7 million travellers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in more than 2,500 hotels, conference centres and meeting spaces in 28 countries worldwide. iBAHN’s digital entertainment offering, ETVi, offers hotel guests leading digital video and entertainment services. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than a third of Fortune 100 corporations. For more information, please visit www.ibahn.com or www.ibahnemea.com

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