

PRESS RELEASE

Hilton Luxor Resort & Spa selects iBAHN to provide High Definition entertainment services and High Speed Internet access

Dubai - (May 6, 2009) – iBAHN, the worldwide leader in digital entertainment and Internet solutions for the hospitality and meeting industries, today announces that it has completed the installation of its complete in-room HD (High Definition) digital entertainment package, ETVi and High Speed Internet Access solution at the Hilton Luxor Resort & Spa in Egypt.

Guests staying at the luxurious Hilton Luxor Resort & Spa now benefit from digital services direct to their rooms, combining HD digital TV entertainment, secure high-speed internet services. Furthermore, guests can also enjoy high-speed wireless internet connectivity in the hotel's open areas and conference facilities, where iBAHN will also offer full support for events.

The Hilton Luxor Resort & Spa is thought to be the first hotel in Egypt to install an IPTV technology solution that offers visually stunning HD images as well as SD (Standard Definition) formats to facilitate the widest choice of TV channels. The IP-based technology also means that hotels can make considerable cost savings by using existing Ethernet (Cat6e) and coaxial cable networks.


Following the installation, the hotel can now integrate guest services in its 246 rooms with entertainment packages, offering multiple revenue streams and improving guest satisfaction through the system's ease of use combined with greater choice of high quality entertainment. iBAHN also offers 24-hour technical support to guests through its help desk as well as a unique Virtual Private Network (VPN) certification programme for corporate customers to ensure that business guests can connect easily and safely to their corporate networks.

Osman Khairat, General Manager of Hilton Luxor Resort & Spa, comments: "As the premier resort spa in Egypt, we are continually striving to improve the quality of our services – indeed our guests demand this. iBAHN's excellent reputation as a long-term partner of Hilton is matched by the quality of its services, which provide us with a clear competitive edge in both internet access and digital entertainment services."

Graeme Powell, managing director EMEA, iBAHN, comments: "The Hilton Luxor Resort & Spa installation is a prime example of how iBAHN is at the forefront of HD development for the hospitality industry, leading the provision of high quality digital services that clearly benefit a hotel's bottom line.

An investment in ETVi means that hotels will benefit both financially through new revenue streams, and also through greater guest satisfaction, which both go toward clearly differentiating service levels from those of competitors."

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About iBAHN

iBAHN is the only global provider of digital entertainment and Internet solutions for the hospitality and meeting industries. Monthly, more than 1.7 million travellers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in more than 2,500 hotels, conference centres and meeting spaces in 28 countries worldwide. iBAHN's digital entertainment offering, ETVi, offers hotel guests leading digital video and entertainment services. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than a third of Fortune 100 corporations. For more information, please visit www.ibahn.com or www.ibahnemea.com

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