



PRESS RELEASE

iBAHN Joins Preferred Hotel Group's Alliance Partner Program

Leading digital solutions company will provide connectivity and IPTV entertainment solutions to hotels worldwide

Salt Lake City and Chicago, IL (October 8, 2008) – iBAHN announced today it has been selected to join Preferred Hotel Group's (PHG) Alliance Partner Program. As one of the global leaders in premium high-speed Internet and in-room digital solutions, iBAHN designs and provides solutions and tools to help its hospitality clients to meet the growing technology demands of business and pleasure travelers. In becoming a member of the Alliance Partner Program, iBAHN joins 18 other distinguished companies like Coca-Cola and Gilchrist & Soames who have been designated as the exclusive recommended providers of key hotel services and amenities to Preferred Hotel Group's member properties worldwide.

"Our Alliance Partner Program is a win-win for both parties. For iBAHN, they have the opportunity to be the exclusive recommended technology provider for HSIA services and digital entertainment solutions to our global collection of nearly 700 hotels. Our hotels benefit because they get great technology at an exceptional value from a trusted partner," said Thom Nulty, Senior Vice President, Business Relations, Preferred Hotel Group.

As the global leader of end-to-end digital solutions for the hospitality industry, iBAHN currently serves leading hoteliers, with nearly 300,000 iBAHN-installed guest rooms in 28 countries. Additionally, the company provides custom secure network solutions for small, medium and Fortune 500 companies and meeting planners thousands of times each month with its applications. iBAHN's secure high-speed Internet solutions provide connections to nearly two million users each month. The company has received brand endorsements from the majority of the world's leading hotel brands and, in the most recent quarter, iBAHN signed new contracts with hoteliers in the Americas, Australia, Europe and the Middle East.

"We are very excited and pleased to be chosen as a member of Preferred Hotel Group's Alliance Partner Program," notes Gregory G. Hodges, iBAHN's president. "We strongly believe that our leading edge technologies in digital in-room entertainment and data services, along with our continuous development of future technologies and worldwide reach, will help Preferred Hotel Group member hotels to deliver the best technology solutions to their guests."

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About Preferred Hotel Group

Celebrating 40 years of excellence, Preferred Hotel Group is proud to be a global leader in the hospitality industry, delivering high-performance sales, marketing and technology solutions to more than 650 independent hotels and resorts in over 75 countries. Its family of brands represents a collection of the finest hotels in the world and include: Preferred Hotels® & Resorts (www.preferredhotels.com), Preferred Boutique™ (www.preferredboutique.com), Summit Hotels & Resorts™ (www.summithotels.com), Sterling Hotels™ (www.sterlinghotels.com) and Historic Hotels of America® (www.historichotels.org). For more information please visit www.preferredhotelgroup.com.

In Fall 2007, the company entered the luxury real estate market with the launch of Preferred Residences™ – a membership and exchange program for luxury shared ownership resorts that provide an exceptional level of service and amenities. Properties are held to exacting standards derived from the same Preferred Global Standards of Excellence™ on which the company has built its 40-year heritage in the hospitality industry. For more information please visit www.preferredresidences.com.

About iBAHN

The company is the only global provider of digital entertainment and Internet solutions for the hospitality and meeting industries. Monthly, more than 1.8 million travelers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in nearly 3,000 hotels, conference centers and meeting spaces in 28 countries worldwide. iBAHN's digital entertainment and information services feature leading programs from ETV in Europe, Asia, Australia and India. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 50,000 events annually, ranging from small group meetings to major industry conferences, while serving more than a third of Fortune 100 corporations. For more information, please visit www.ibahn.com.

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